



Ari I. Backman

Ari has over 15 years of experience in management and strategy consulting. He has managed a variety of large-scale transformation engagements and led consulting practices. His clients include Global 1000 companies across high tech, pharmaceutical, financial services utility and manufacturing industries. In the past 5 years, he has saved over \$1B for his clients, specializing in turnaround and capital cost reduction. He is known as an effective PMO and Transformation Leader who provides strategic direction for his clients.

His consulting firm leadership role experience includes Travel and Transportation Transformation Practice Leader at Gemini Consulting, Director of Strategy for Telecom industries at Mitchell Madison Group and Head of Supply Chain Practice at Corven Consulting. He is currently independent management consultant working with firms like McKinsey, AT Kearney and PWC/IBM. Prior to consulting, he was a corporate development executive for a global metals company, Outokumpu Copper and marketing executive for Digital Equipment Corporation.

Ari has a B.S. and M.Sc. in Economics from Helsinki School of Economics where he received a scholarship from Hewlett Packard, and an MBA in Finance and Marketing from Kellogg School of Management, Northwestern University.

Ari is a certified Six Sigma Black Belt. He is based out of Chicago and an owner of a successful Leonidas Chocolate Café business in Chicago. He volunteers his time as Treasurer for American Youth Soccer Organization District 425 with nearly 2,000 players.